

# Ilyas El Omari

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Al Tarfa Street 800 - Zone 70 - Building 776



## GRAPHIC DESIGNER, AND VIDEO EDITOR

Enthusiastic and skilled Media Studies Researcher with a strong background in English teaching and a proven track record in graphic design, video editing, and content creation. Experienced in freelance work, internships, and academic projects, with a passion for innovative storytelling and multimedia production. Fluent in Arabic, English, and French.

## KEY COMPETENCIES

Graphic Design  
Illustration  
Video Editing

Content Creation  
Adobe Suite  
Microsoft Office

Web Design  
Sound Editing  
Paid Advertising

## HONORS & AWARDS

**Semi-Finalist** INDIE FILM FEST 2023 in Los Angeles

**Best Short Award of Recognition Winner**

Best Shorts Competition - IndieFest Film Awards

Title: Hollywood's Bad Ethnicities

Trailer Link: <https://www.youtube.com/watch?v=VfpKfyH6y>

**Best Short Director**

San Diego INTERNATIONAL FILM AWARDS

**Title:** Arab Media Talks

**Best Short Animation**

**Rome International Shorts Festival**

**Title:** Alma under the Rubble

## EDUCATION

**Master's Degree in Media Studies**

June 2024

Doha Institute for Graduate Studies, Doha, Qatar

**Bachelor's Degree in Education (English Teaching)**

June 2022

Higher School of Teachers, University of Mohamed V, Rabat, Morocco

## PROFESSIONAL EXPERIENCE

**Graphic Designer**

**Al Emadi Enterprises, Doha, Qatar**

**Al Hazm**

Sep 2024 - Now

- Create Compelling and original content, including articles, blog pots, social media updates, videos and more.
- Collaborate with the marketing team to develop content strategies.
- Mangement/ SEO optimization/ Audience Engagement/ Content Calendar.

**Film Editor/ Photographer Doha Institute for Graduate Studies, Doha, Qatar**  
*Student Job*

**Oct 2022 - June 2024**

- Implemented efficient editing workflows and techniques to enhance post-production processes.
- Collaborated closely with directors and producers to ensure cohesive storytelling and visual consistency throughout projects.
- Developed and executed creative concepts for photo shoots, resulting in visually compelling imagery that met or exceeded client expectations.
- Established standardized editing processes to maintain consistent style and quality across all projects.

**Graphic Designer Intern**  
**Dalu, Shift Group**

**Nov 2023 - Jan 2024**

- Contributed to brainstorming and conceptualisation of new products.
- Collaborated with the team to create prototypes and mockups.
- Executed graphic design projects in alignment with brand aesthetics.
- Developed visual assets for various platforms.
- Assisted in creating social media and website contents.
- Assisted in updating and maintaining the company website in terms of creative aspects.
- Contributed to the development of new website features or sections.

**Social Media Content Creator and Advertising Trainee**  
**Arab Center for Research and Policy Studies**

**Sep 2023 - Nov 2023**

- Developed and executed engaging social media content strategies across multiple platforms, including Instagram, Facebook, and Twitter.
- Assisted in the creation and implementation of paid advertising campaigns, optimizing targeting parameters and ad creatives to maximize ROI.
- Captured high-quality photos and videos of conferences and seminars to create compelling visual content for social media platforms and promotional materials.

**Social Media Manager and Graphic Designer**  
**Higher School of Education, Rabat, Morocco**

**2019 - 2022**

- Managed multiple social media platforms, including Facebook and Instagram
- Helped with developing and implementing content strategies to engage the university community and attract prospective students.
- Produced original graphics, including infographics, banners, and promotional materials, to support various university initiatives and events.
- Collaborated closely with event organizers to understand objectives and target audiences, tailoring designs to effectively communicate event details and highlights.

**LANGUAGES**

**Arabic**

Native

**French**

Advanced (Second Language)

**English**

Advanced

**REFERENCES**

**IMED BEN LABIDI**

imed.benlabidi@dohainstitute.edu.qa